

LEVEL









**LEVEL**







Changes:

- Lose the Sparkle on the drop
- Lose the shadow under Level
- Rotate the circle by 90 degrees
- Take a deeper tone of green







A close-up photograph of a person's hand holding a white rectangular card. The card is positioned diagonally against a dark, textured wooden background. On the card, the word "LEVEL" is printed in a bold, dark blue, sans-serif font. A circular logo is superimposed over the word, consisting of a light blue outer ring and a lime green inner ring. The hand is visible on the left side of the frame, with the thumb and fingers gripping the card.

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Example: More structure on Leaf (this is a tea leaf – which is nice, as I intend to sell tea drinks as well)



This I like because of Light & Shadow.



Again – Nice structure



Like the look



Would like to try a more flavourful drop  
(even though I do like current Blue, as it  
has this nice green planet earth  
similarity. Still let's try.



Like Idea of ABSTRACT

